

<https://codluck.com>



# Company Profile

Your Trusted DX Solutions Provider



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# 01. COMPANY PROFILE

## Our Core Values

- **Human:** CodLUCK's people are developed according to their ability and dedication. The policy of coaching and mentoring are operated scientifically and seriously.
- **Commitment:** We always take commitment as a core value to every action and business.
- **Advanced Managing:** We have a digital management system defined by KPIs in every position. Accordingly, all individuals in the company share a common goal of effort and dedication.



## Highlight



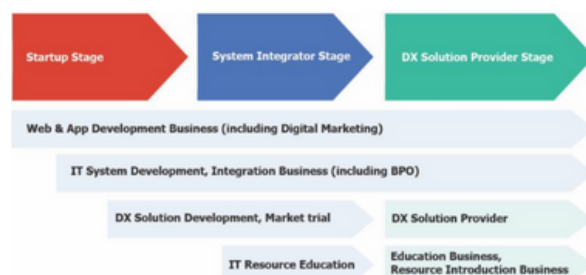
## Mission & Vision

### Mission

1. Creating a dedicated environment
2. Bring Happy and Luck to Customers
3. Social Contributions



### Vision





# 01. COMPANY PROFILE

## Strong Points



Highly Skilled  
High quality



Consultant  
Capacity



Various  
DX solutions



Upper processes  
capacity



Secure development  
environment



Competitive  
price

## Our Customers



CUCKOO



## Technology Stacks

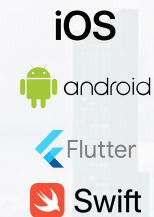
### Web development (Frontend / Backend)



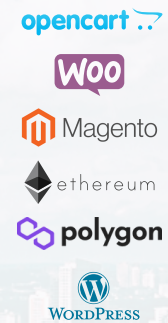
### Infrastructure



### Application Development



### Platform List



### Tool List



## Industries



Automotive



E-Commerce



Wholesale &  
Retail



HRM



CRM



Manufacturing



Finance/  
Insurance



Entertainment



# 02. OUR BUSINESS

## Main Services

01

### Web/ App Development Business

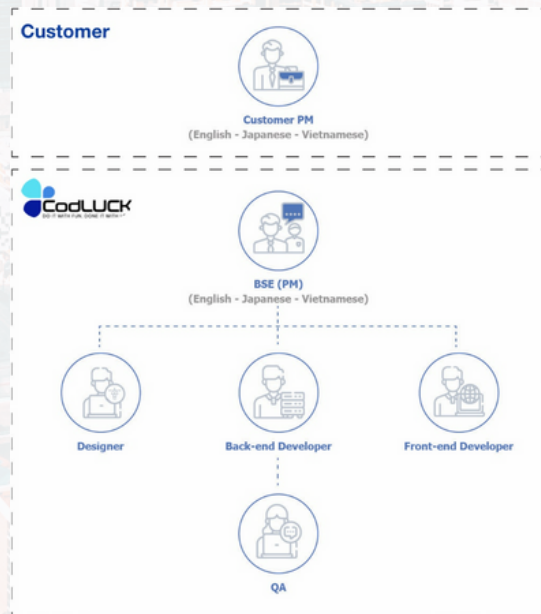
- Corporate Website
- CMS Construction/Migration
- EC System
- Customer Application
- Point and Coupon System Configuration
- Operation and Maintenance
- Others

02

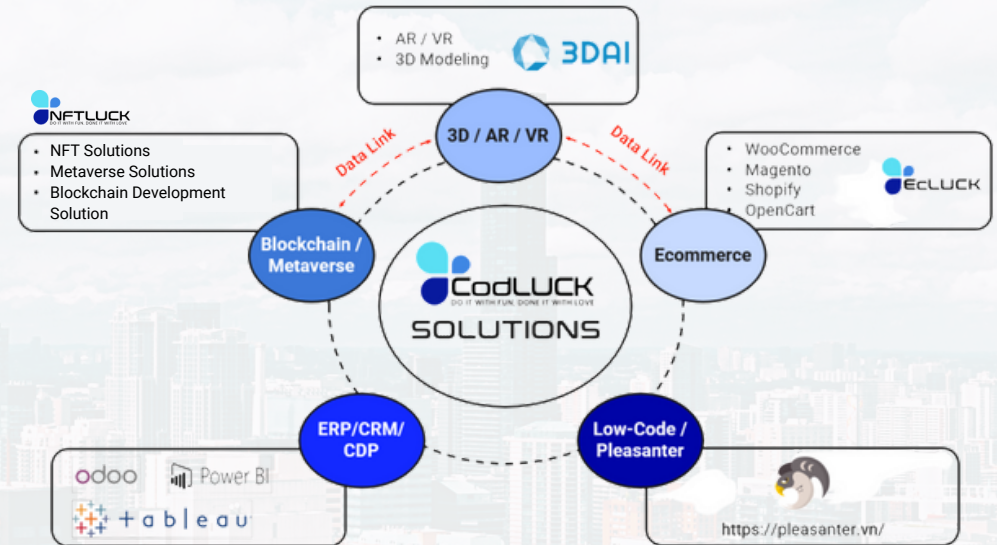
### System Development & System Integration Business

- Internal Systems
- AI System Integration
- Reservation Management Systems
- Web Systems in general
- ERP/CRM Systems
- Operation and Maintenance
- Others

## Team Organization



## Solutions



## Features



### Advanced technology research available

In 1 month or more, we can understand the essence of advanced technology. Within 3 months, we will release a POC sample application.



### Customization Capability

Not only the solutions developed by our company, but also existing DX solutions (Odoo, Magento, Pleasanter, etc.) can be easily customized according to customers needs.

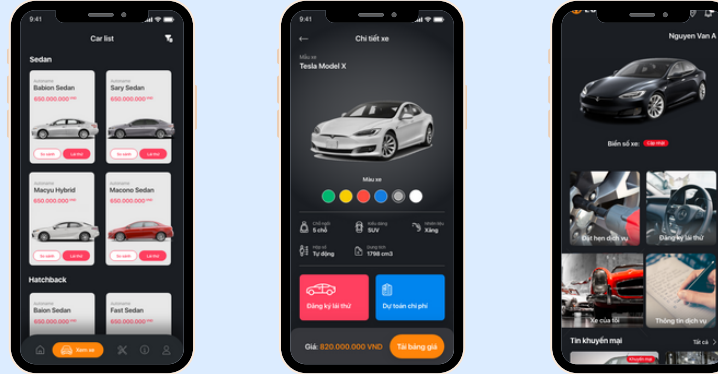


# 03. CASE STUDY

## App Development

### Vehicle Mobile App Development

Development phase scope	Requirement Definition	Basic design	Detail design	Development	Test	Operation	Maintenance
Volume	40 man-months						
Period	8 months						
Technology	iOS / aOS / PHP-Laravel / WordPress / My SQL						
Function list	Car spec introduction, customer registration, customer information management, service introduction, service reservation, service usage history search, recall notification, Loyalty customer point management, etc.						



### CodLUCK Solutions

- Provides full Stack services for requirements definition, basic design, detailed design, development, testing, operation and maintenance.
- The scope of work is the development of APIs that link with systems such as iOS / aOS application development,

## System Development

### Shopping Mall Management System

Development phase scope	API Design	Infrastructure Design	Development	Test	Operation	Maintenance
Volume	25 man-months					
Period	4 months					
Technology	PHP / VueJS / AWS (EC2, Rds, S3)					
Function list	Accumulating data, exporting data to Web/PDF/Excel, setting preferred shifts for each staff member, etc.					



The photo is an image and for illustrative purposes only.

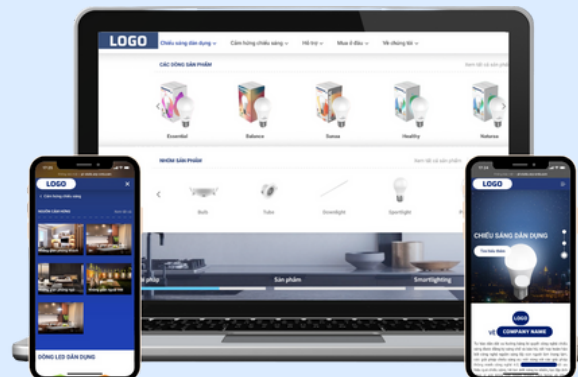
### CodLUCK Solutions

- Providing full-stack development services (from requirements definition to Go live).
- We propose optimal solutions for web infrastructure (AWS) and web development technology to our customers.
- Support customers' release to production environment

## Web Development

### E-commerce Development

Development phase scope	Requirement Definition	Basic design	Detailed design	Development	Test	Operation	Maintenance
Volume	10 man-months						
Period	4 months						
Technology	Laravel / AWS Service						
Function list	Company introduction, service introduction, product introduction, service details, estimate, inquiry form, etc.						



### CodLUCK Solutions

- Providing full-stack development services.
- Consulting to customers regarding UX/ UI design.



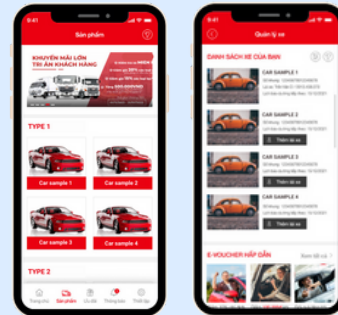
# 03. CASE STUDY

## ERP/CRM Solutions

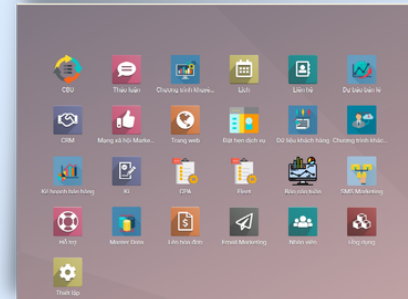
### Full CRM Solution for Automotive

Development phase scope	Requirement Definition	Basic design	Detailed design	Development	Test	Operation	Maintenance
Volume	150 man-months						
Period	8 months						
Technology	Python / Postgre (Odoor); Flutter / PHP / MySQL						

App



CRM System



### CodLUCK Solutions

It consists of two parts.

- **CRM:** Customer management, customer communication channel management, revenue reports, promotion management, statistics, internal reporting, approval flow, etc.
- **Customer Portal:** Service Appointments, Loyalty Points and e-Vouchers, Maintenance Period Reminders, Promotional Programs, etc.

## Blockchain Solutions

### MetaLUCK - Metaverse Platform

Period	12 months
Technology	Solidity / Unity / C# / Python / ReactJS
Business	• <b>NFT:</b> Create and trade content on the marketplace
Model	• <b>Management activities:</b> Selling tickets in the space and posting advertisements in rental buildings • <b>Land:</b> LandLUCK taxation, rental • <b>B2B business:</b> Providing services that connect players and B2B business (e-commerce)



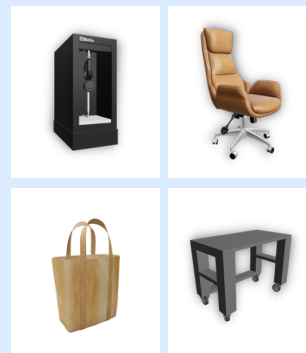
### CodLUCK Solutions

- Build MetaLUCK as a metaverse platform based on the Polygon ecosystem.
- Developed its own coin "CoinLUCK (CLK)" – a token based on Polygon technology that allows players to trade.
- NFT the product created in MetaLUCK.
- Build a marketplace for players to exchange items with the outside world.

## 3D • AR/VR Solutions

### Exhibition Simulation

Development phase scope	Requirement Definition	UI/UX Design	3D Model Creation	Development	Test
Volume	10 man-months				
Period	2 months				
Technology	Unity, Blender, XR interaction toolkit, Vive pro 2				
Features	<ul style="list-style-type: none"> <li>• 3D model management: viewer, change color, rotate model, etc.</li> <li>• VR Booze</li> <li>• Interact with products, etc</li> </ul>				



### CodLUCK Solutions

- Created the 3D booth and 3D model of the products from the actual booth.
- Developed a VR application using Unity.
- Provided experience functions such as moving in 3D space, teleporting, and getting into a car, aiming to simulate the experience of a 3D environment as if it were reality.



# 04. INTERNAL AND EXTERNAL ACTIVITIES

## Internal Training

Based on the corporate mission of "Becoming an working environment where all members can bring out their full potential," we have been working on Internal training programs.

Currently, we are offering elementary Japanese language classes and Programming classes.



## Company Trip

CodLUCK conducts a company trip once a year to promote communication and to provide a chance for employees to get to know each other better.

The trip not only strengthens teamwork, but also provides a great opportunity for employees to relax and unwind.



## Internal Seminars

Internal seminars are held regularly each month. Themes include new technologies such as blockchain, AI, and AR/VR, as well as various issues surrounding project problems. We have been successful in conducting seminars on soft skills such as human resource management, time management, and self-study. The objective is to provide useful information to all CodLUCK members.

## JDXP Alliance

- ▶ Japan Digital Transformation (DX) Partners, abbreviated as JDXP, is an alliance of Vietnamese companies offering DX development and DX solutions (blockchain, EC, AI, etc.).
- ▶ From October 2022, CodLUCK Technology is involved in the establishment of an alliance with 15 companies and more than 1000 staffs.
- ▶ Offshore development services are provided as a full stack from the upstream process phase to development, testing, infrastructure setting, and training. Some companies have the ability to offer CTO consulting services and help start-up customers deploy their products.
- ▶ Whether you are dealing with one of the leading Japanese sales and development partners of JDXP, or with one of the 15 companies in the alliance, we can provide the resources of more than 1000 people.

 JDXP JAPAN DX PARTNERS				
				
				
				



# THANK YOU!



## Our Philosophy

Employee solidarity,  
Commitment to customers,  
Always improving productivity  
and quality is the key to Success







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