



# CORPORATE PROFILE

CodLUCK Technology

*Last updated 10/2025*



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## Company Overview

<b>Name</b>	CodLUCK TECHNOLOGY ., JSC
<b>Established</b>	July 9, 2020
<b>Email</b>	info@codluck.com
<b>URL</b>	https://codluck.com

Employees

**50+**

Clients Worldwide

**100+**

Successful Projects

**300+**

Rating on Clutch

**4.9/5**

## Certifications & Awards



Sao Khue Award  
2024



Standardization about  
QUALITY ASSURANCE



Standardization about  
Security (ISMS)



Clutch Top  
Generative AI 2024



Clutch Top IT Service for  
Automotive 2024

## Milestone

**2025**



- Accelerate generative AI (AI agents) development and broaden AI solution applications

**2024**



- Open software development services in Dubai
- Got ISO 9001:2015 & ISO/IEC 27001:2022
- Awarded “Sao Khue Award 2024”
- Became Implem Certified Integration Partner

**2023**



- Launched generative AI solutions (GPTLUCK)

**2022**



- Launched blockchain / NFT solutions
- Became member of VINASA
- Established JDXP alliance

**2021**









- Launched E-commerce solutions (ECLUCK)

**2020**



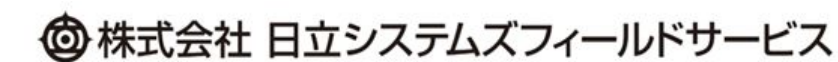
- Established CodLUCK Technology
- Joined VNITO Alliance
- Launched 3D solutions (3DAI)

## INDUSTRIES

 Healthcare	 Information & Communications	 Manufacturing
 Real estate	 Services	 Construction
 Retail	 Human Resources	 Education



## CLIENTS



## PARTNERSHIPS & ALLIANCES





## 1 Digital-transformation Consulting

### Current-state Analysis

Assess existing processes and systems to identify challenges and opportunities.

### Solution Design

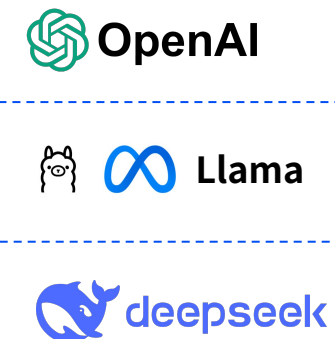
Compare existing systems and recommend the best-fit solutions (from CodLUCK or third-party) to minimize cost and time.

### Custom Development

Deliver tailored software and feature customization for a scalable, effective DX rollout.

## 2 Advanced Technologies & In-house Solutions

### Generative AI & ML



### Core System



### E-commerce



### 3D · XR



### Proprietary Tools

#### X2P

Automates data and system migration to Pleasanter and streamlines project requirement consolidation, requirements definition and design workflows.

#### GPTLUCK

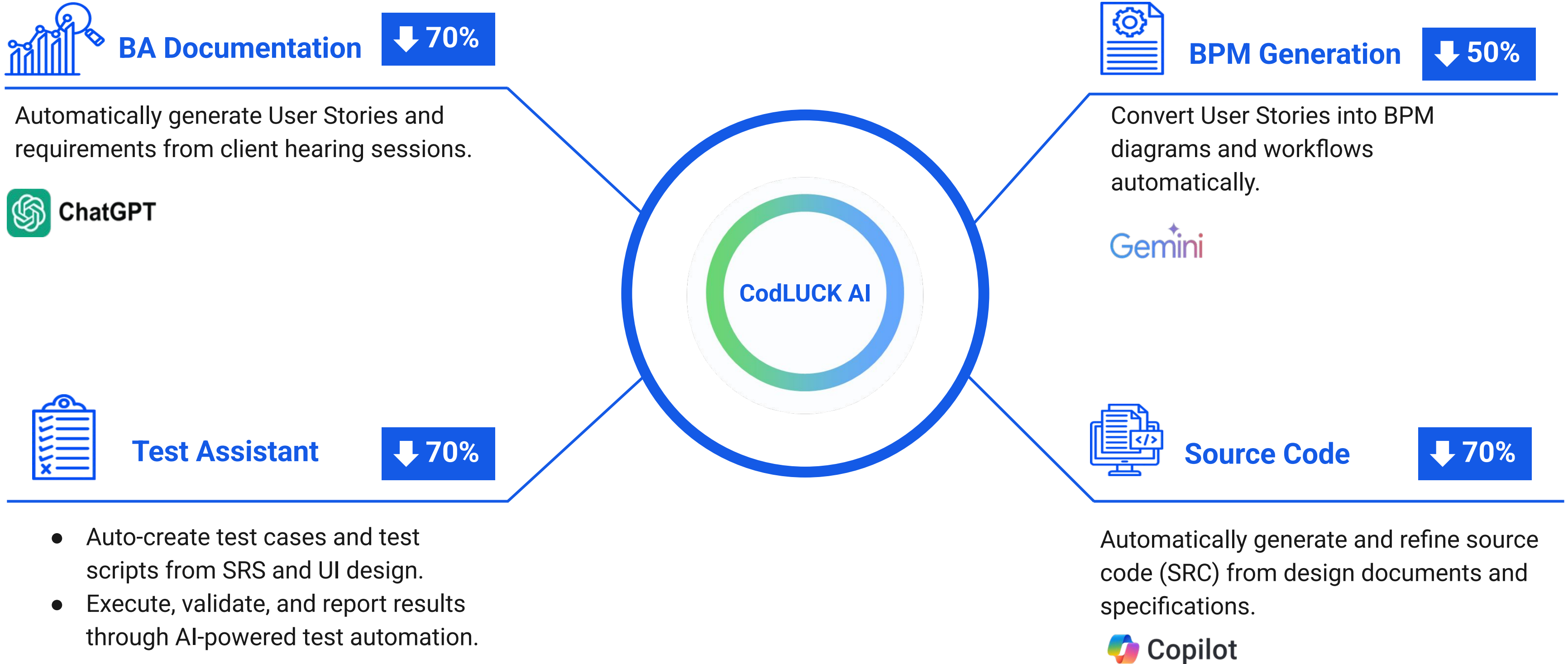
A “3-in-1” platform integrating internal / customer chatbots, content generation and automated post-meeting email drafting.



A comprehensive HR system that centralizes recruitment, employee management, payroll, and time & attendance to streamline HR operations.

3

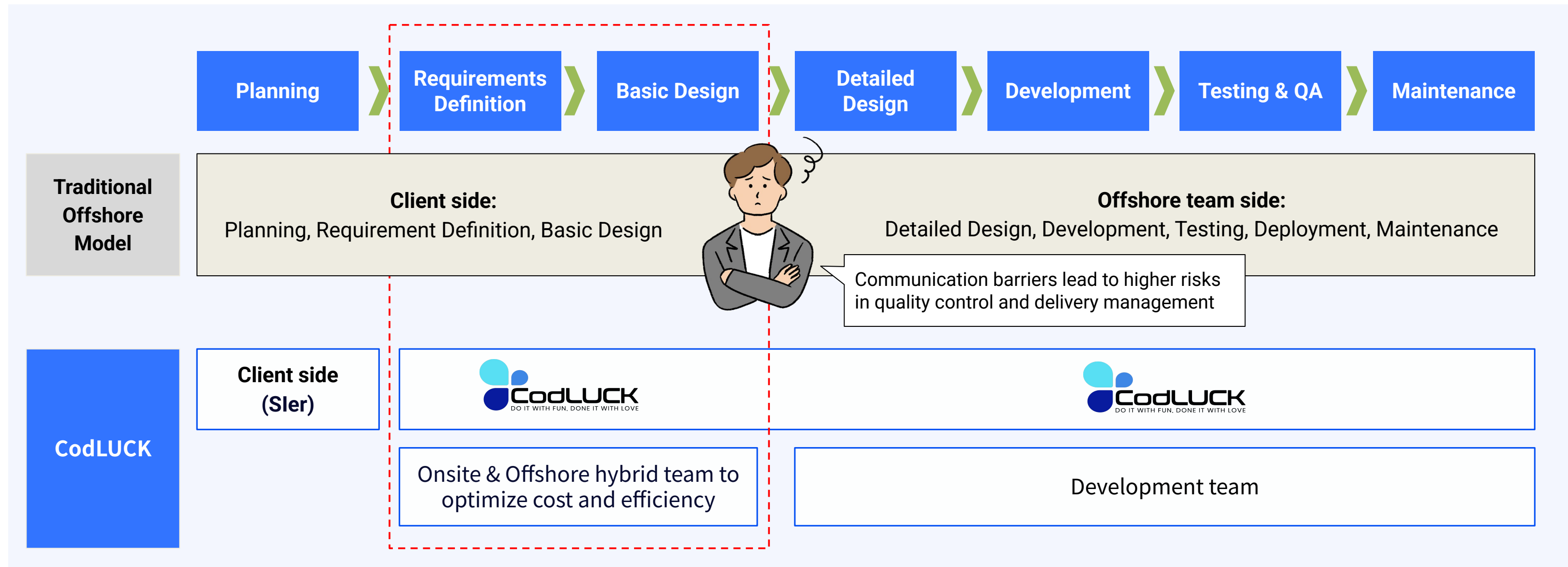
## AI-Powered Software Development Process





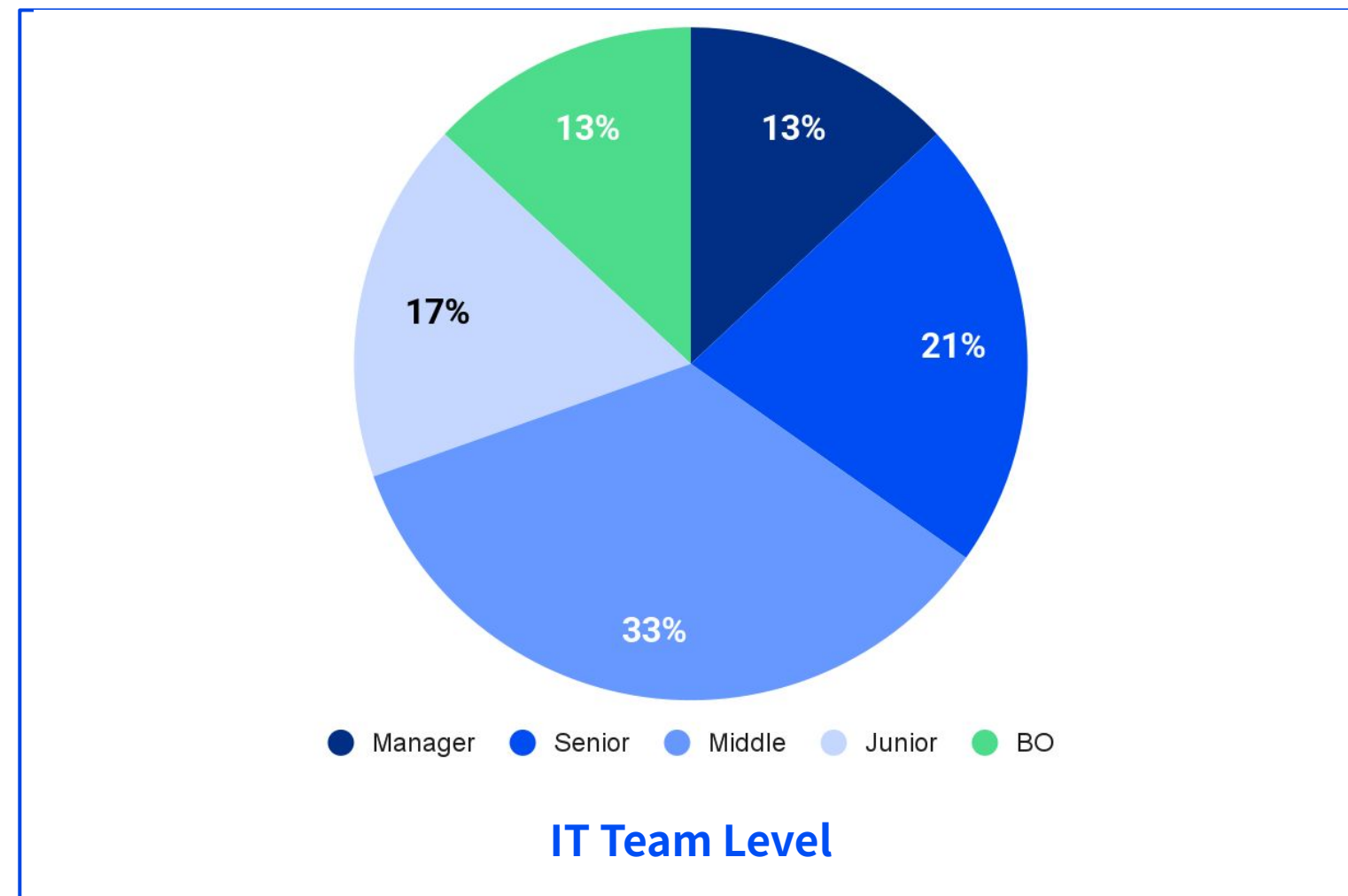
## 4

## Full-Cycle Development Expertise



■ We adhere to the **ISO 9001:2015 quality management standards**, ensuring continuous improvement and consistency in our development and service delivery processes.

## 1. Talent Pool



## 2. Technology Stack

Web development	Mobile application development	Cloud • Infrastru cture	Communication • Ma nagement tools	Design tools
React                      Java                      Vue.js                      Laravel                      php                      node                      unity                      C#                      python                      HTML5                      CSS3                      JS                      GO	iOS Objective-C android Flutter Swift Kotlin	aws Google Cloud Microsoft Azure VPS On-premise	slack Chatwork Trello REDMINE flexible project management	Figma draw.io CMS WORDPRESS webflow





English



## Digital Transformation Services

- Digital transformation consulting
- Website development (Corporate sites, Landing pages, E-commerce)
- Mobile application development
- No-Code development
- SaaS product development
- ERP/CRM/CDP system development
- E-commerce solutions (Online store & platform development)



日本語



## Global Engineering

- Requirements & system design
- System development & integration
- Low-code development (Pleasanter)
- AI solutions & ChatGPT-based applications
- NFT, metaverse & blockchain system development
- 3D Modeling
- AR/VR system development
- E-commerce system development



Tiếng Việt



## DX Business Expansion Support

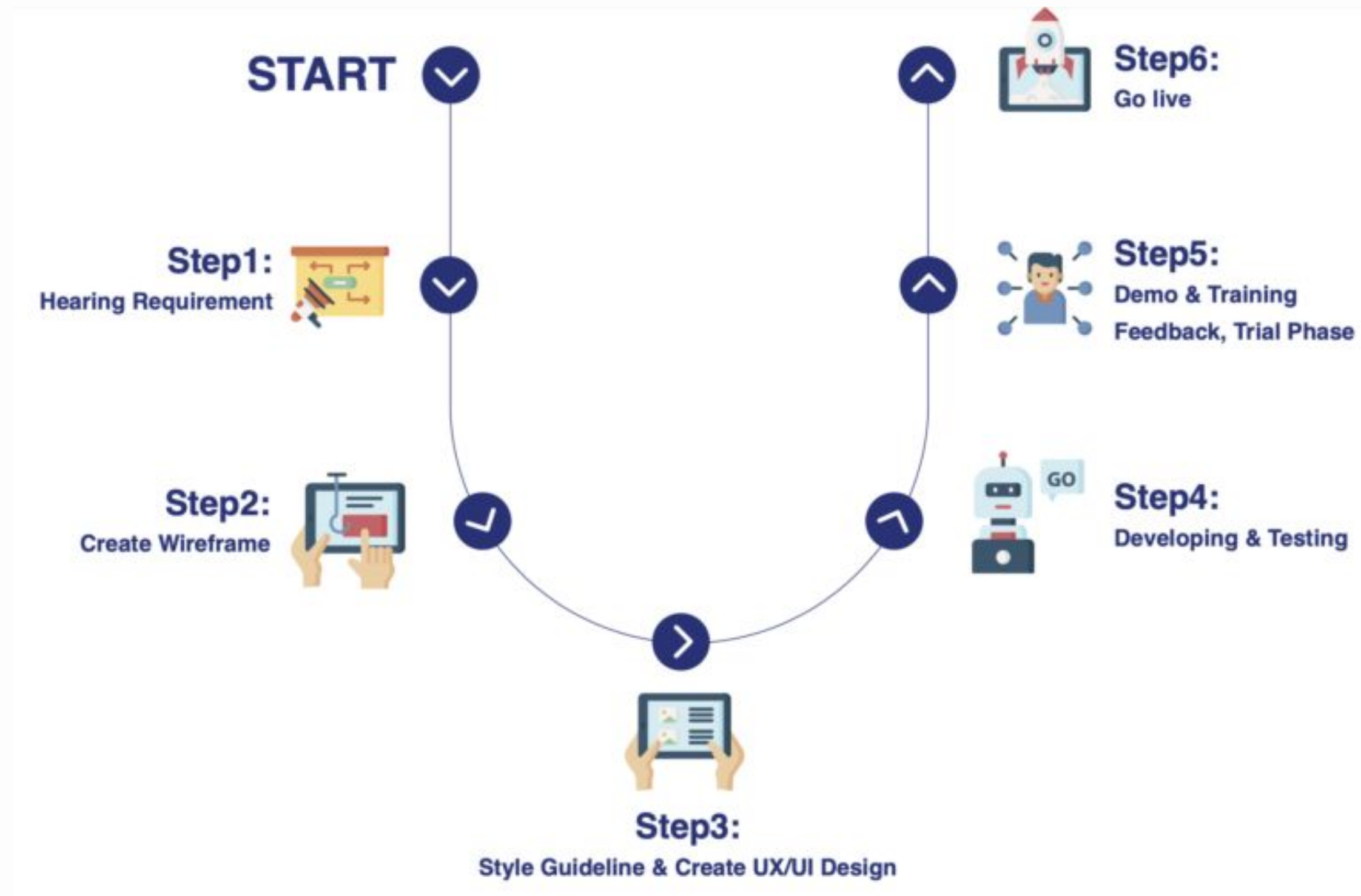
- Sales support in English-speaking and Vietnamese markets (\*)
- Office expansion support
- In-house development capability for overseas subsidiaries
- Overseas market entry support

(\*) We provide practical sales enablement through two CodLUCK-operated services:

✓ [Pleasanter Technical Support Service \(for English-speaking markets\)](#)

✓ [Airmobi Remote Testing Kit Service \(for the Vietnamese market\)](#)

## Engagement Step





# SUCCESS STORIES



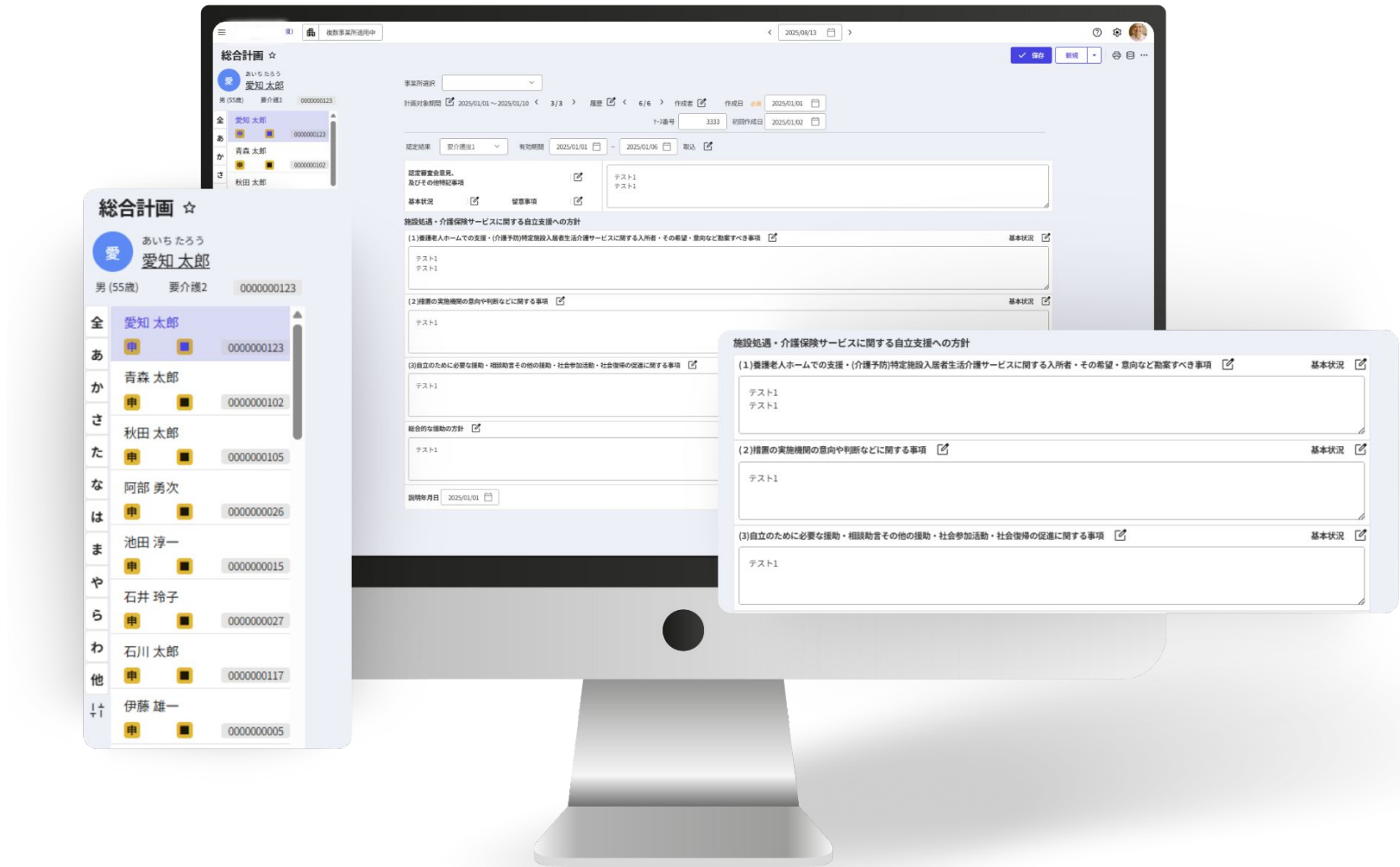
*Scan the QR code to view our  
complete portfolio*

# Nursing Facility Management System

We analyzed an existing care facility management system and migrated it entirely to a Java-based platform. The project included adding new features, improving UX, and enhancing scalability and multi-platform compatibility.

## Project Overview

Project size	40 man-month
Duration	8 months
Technology	Java / VueJS / MySQL



Background & Challenges

➤ The client is a leading provider of ERP solutions for nursing care facilities in Japan, faced limitations with its existing system built on PowerBuilder.

➤ The system lacked scalability and integration, causing poor UX and increased maintenance costs.



Solutions

➤ Reverse-engineered the existing system and created a detailed design for Java migration.

➤ Conducted requirement clarification sessions with the client for complex business functions. Acted as PMO to manage overall progress and resolve inter-team issues. Delivered user manuals and conducted training for new features.



Results

➤ Successfully migrated the entire system to Java, ensuring stable operations.

➤ Added multiple new features and significantly improved UX.

➤ Enhanced scalability and multi-platform support, creating a foundation for future feature expansion.



# Construction System for Shopping Mall

Construction Management System: Contractor estimate management, contract management, and project progress tracking.

## Project Overview

Project size	60 man-month
Duration	18 months
Technology	AWS / PHP / VueJS



Product images for illustration purposes only

### Background & Challenges

- The client faced challenges in managing numerous construction items and estimates, which were time-consuming and still partially handled on paper.
- They required a centralized solution to streamline estimate management and progress tracking.



### Solutions

- CodLUCK developed a web-based construction portal system on AWS, handling requirement analysis, functional design, and implementation from the initial phase onward.
- The system supports estimate creation, project progress tracking, and streamlined operations.



### Results

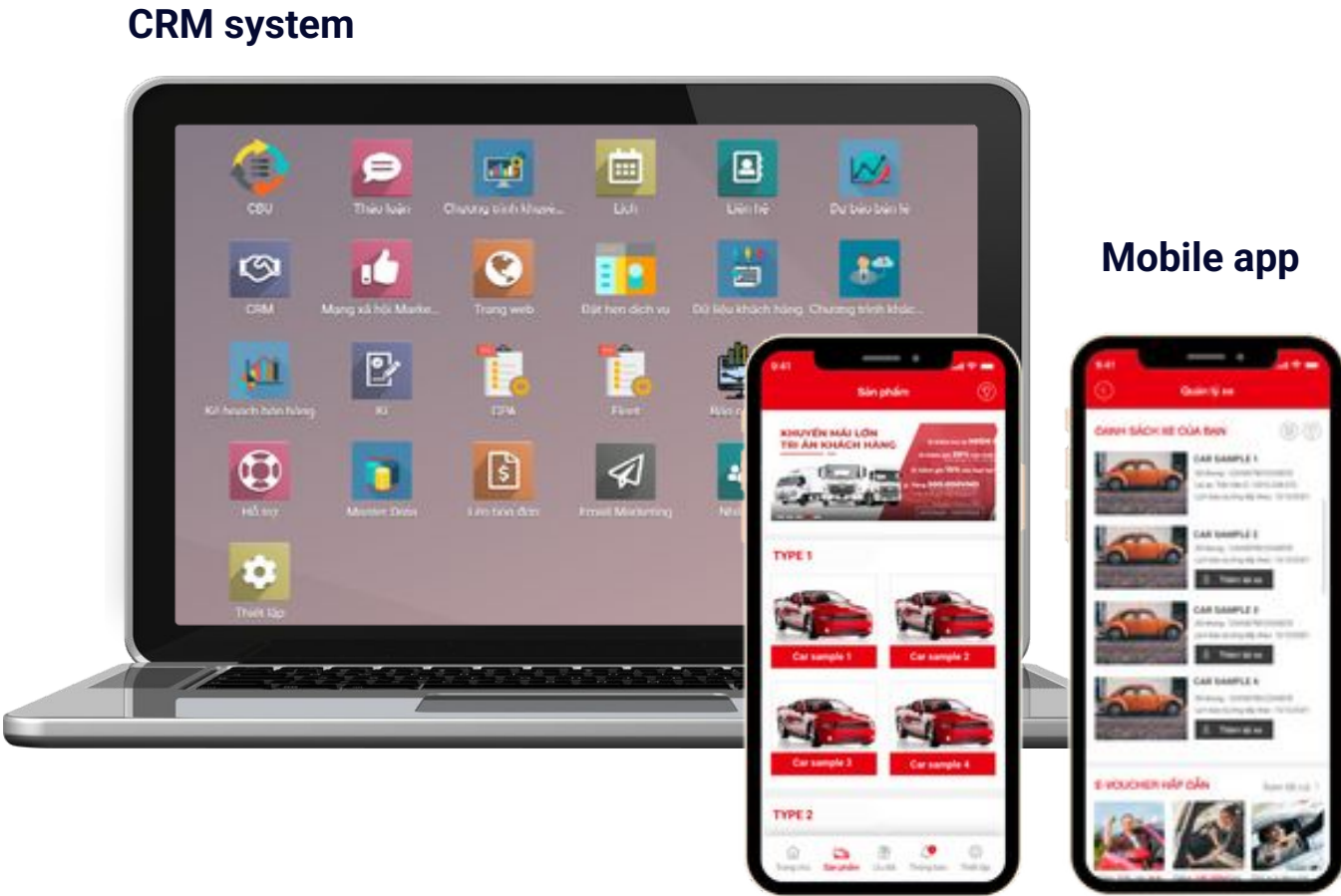
- The client can now easily create and manage construction estimates.
- The system also provides a powerful comparison feature, allowing quick evaluation and decision-making across multiple contractors.

# CRM System for a Major Truck Manufacturer

To manage customers data from many existing sources and communicate effectively with the end-customers, the Client needed to build a centralized CRM system and mobile application for iOS and Android.

## Project Overview

Project size	150 man-month
Duration	8 months
Technology	Python / PostgreSQL / Flutter / PHP / MySQL / Odoo



## Background & Challenges

- To manage customers data from many existing sources and communicate effectively with the end-customers, the Client needed to build a centralized CRM system and mobile application for iOS and Android.



## Solutions

- Utilizing know-how in the automotive industry (from truck sales process to customer service), we developed a centralized system to manage their customer data from many existing sources.
- CodLUCK proposed development solutions using Odoo - an open-source ERP platform to reduce risks and costs when deploying.



## Results

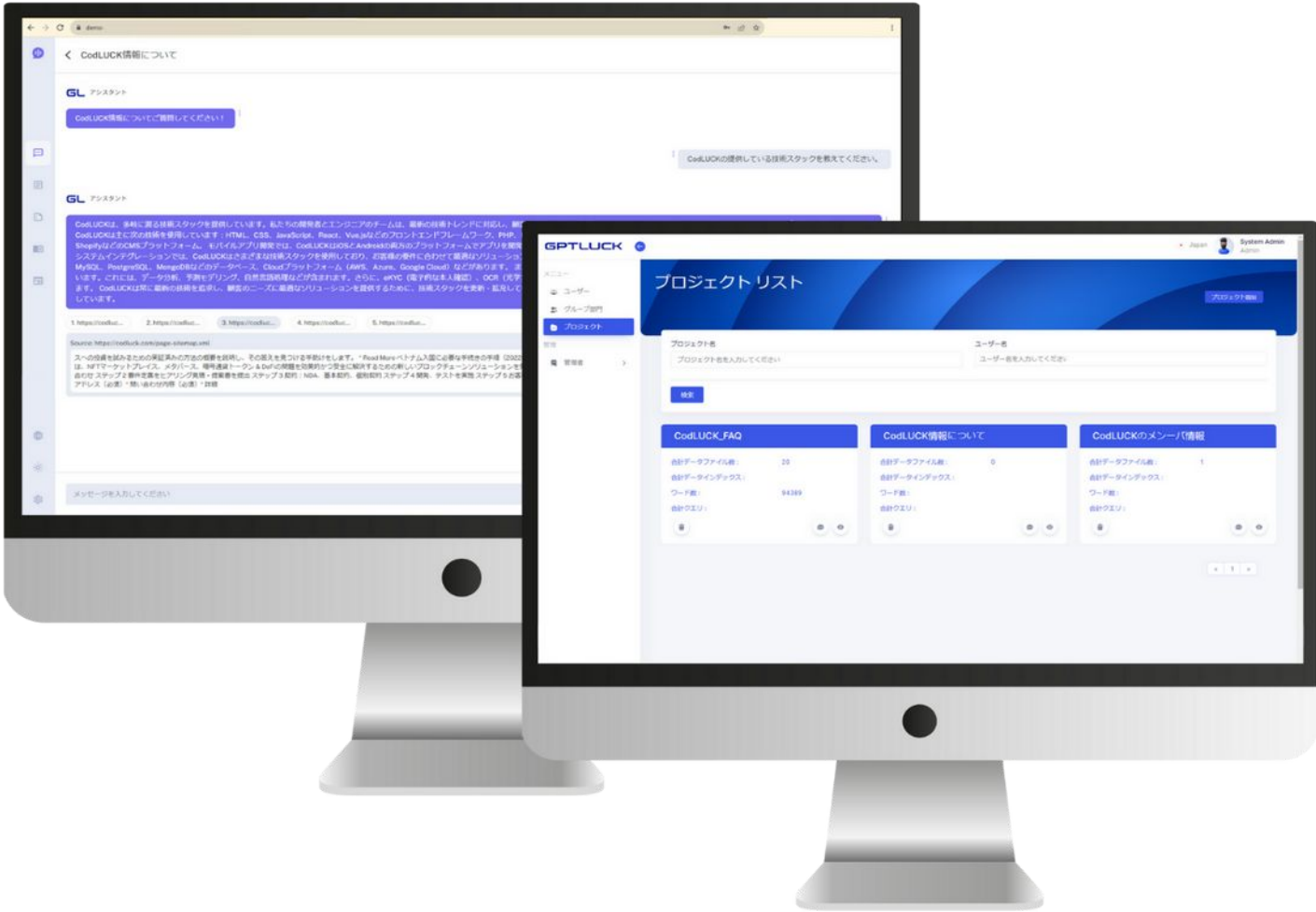
- The system has 2 main parts: CRM system and customer portal.
- Supporting the Client in the implementation of the digital transformation project, enabling the digitization of internal processes and minimizing the use of email and excel files.

# GPTLUCK: AI-Powered Marketing Platform

Developed a marketing support system leveraging OpenAI API to analyze data and documents, enhancing efficiency in marketing and sales operations.

## Project Overview

Project size	10 man-month
Duration	2 months
Technology	Python / NodeJS / ReactJS / PHP Laravel / ChatGPT (OpenAI API)



Background & Challenges

- A Japan-based B2B sales company considered adopting a ChatGPT-powered system to automate content generation.
- Key requirements included:
  - Integration with existing platforms.
  - Support for multiple data formats (PDF, CSV, DOC).
  - Secure and reliable system operation.



Solutions

- Our developers utilized OpenAI's service in creating articles and blogs.
- We designed sample prompts and improved them for corresponding sets of articles.
- CodLUCK supported integrating GPTLUCK with the existing systems (third-party systems).



Results

- Enabled automated content generation using marketing templates such as AIDA, FAB, and PAS.
- Supported multiple data formats: PDF, CSV, DOC.
- Offered flexible data integration methods: API integration, sitemap referencing, and voice input.

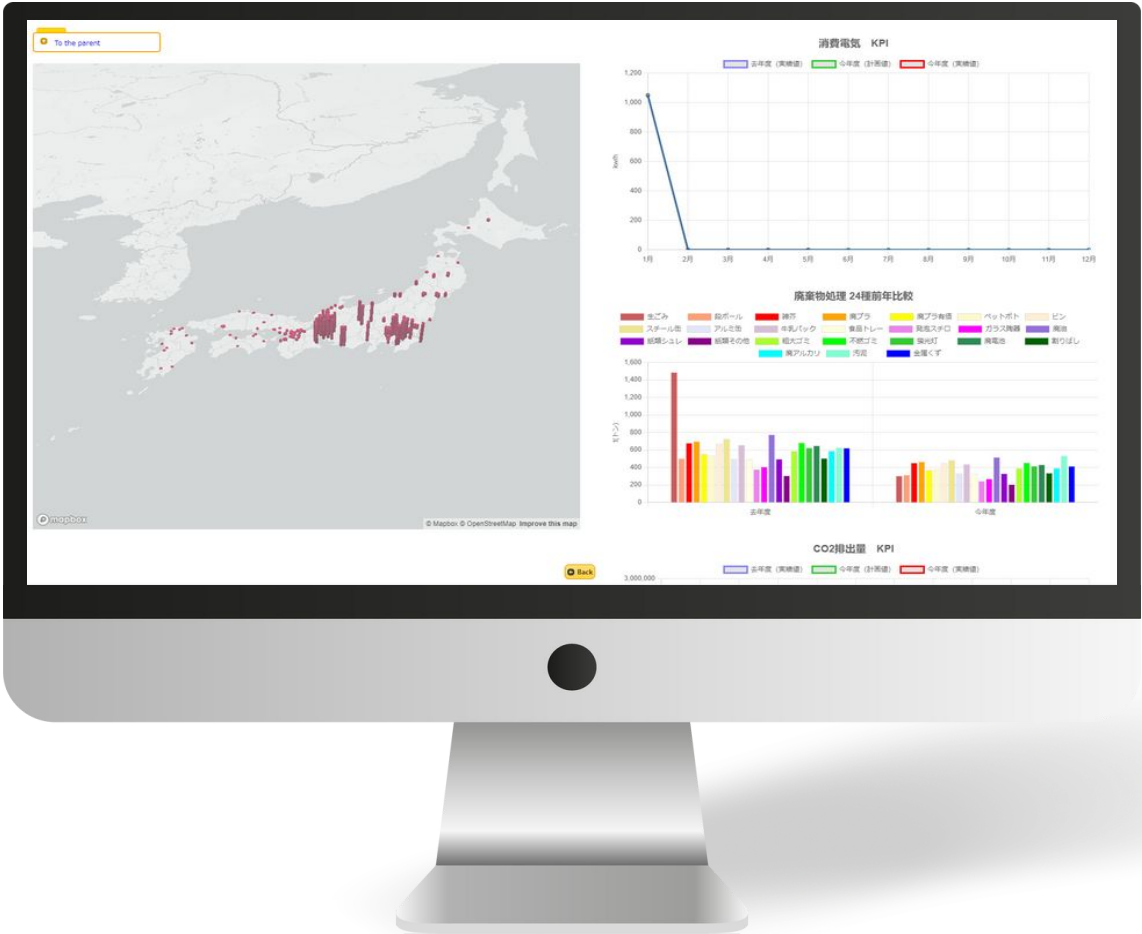


# ESG Management System

Developed an ESG performance tracking system using the low-code platform Pleasanter, enabling the monitoring of water, electricity, and CO<sub>2</sub> consumption.

## Project Overview

Project size	15 man-month
Duration	4 months
Technology	Pleasanter / ChartJS / SheetJS



### Background & Challenges

- The Client wanted to create a performance tracking system (monthly consumed water, electricity and CO2, etc.) of about 166 branches all over Japan, against KPI targets for their ESG.
- The system is required to have an easy-to-follow dashboard and the data can be exported to Excel, CSV.

### Solutions

- Researched and applied new features of Pleasanter to this project, assisting the client in implementing a demo IT system for tracking and reporting ESG KPIs and related goals.
- The system supports large-scale ESG data collection and simplifies input and management through charts, Excel, and CSV integration.

### Results

- CodLUCK's specialists successfully developed and delivered a low-code solution to the Client.
- Using Pleasanter to build the system helped deploy time 40% faster than traditional web systems.



# Pleasant Technical Support Service for English-Speaking Markets

Client: Implem INC.,

## Background

Implem Inc., - a Japanese company, develops the low-code platform Pleasant, wanted to expand technical support services to English-speaking markets.

However, they faced challenges due to limited experience in handling overseas users and building a reliable support system.

## Project Overview

**Objectives:** Establish a technical support service for English-speaking users of Pleasant

**Period:** 7/2024 ~ present

### Scope of work:

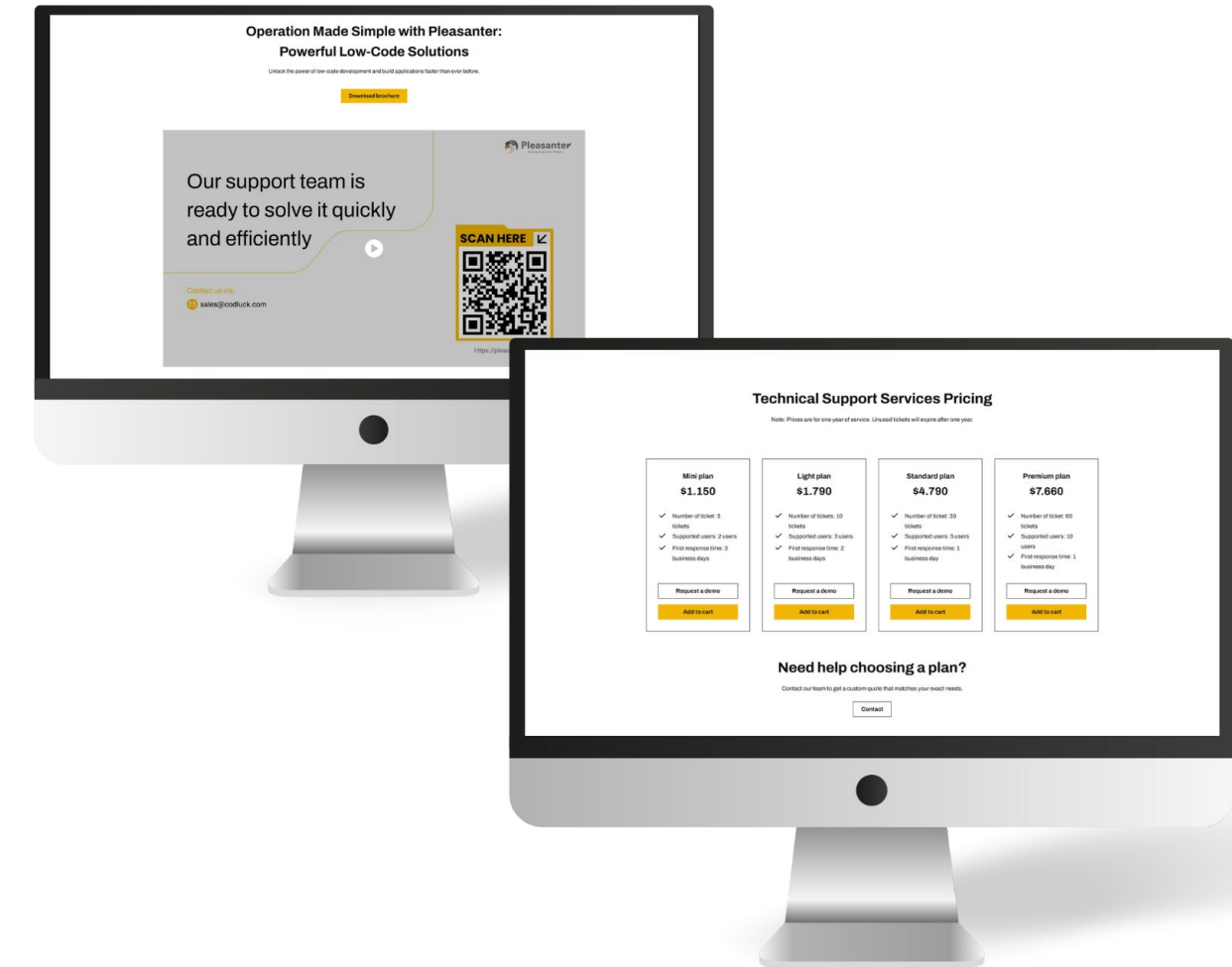
Customer support  
system setup

English  
documentation

Support team  
operation

Website creation &  
operation

Marketing & PR



## Pre-launch Support

- Designed the business model together with Implem Inc. to define the service delivery scheme.
- Prepared marketing assets, including an English-language website, presentation materials, PR articles, and media strategy.

## Post-launch Support

- Provided customer support via email and online meetings.
- Promoted the service through website operations, SEO, PR campaigns, and active participation in Implem-hosted events to boost awareness.

## Results

Successfully launched the English version of Pleasant, paving the way for expansion into SEA markets.

Website: <https://pleasanter.vn/>

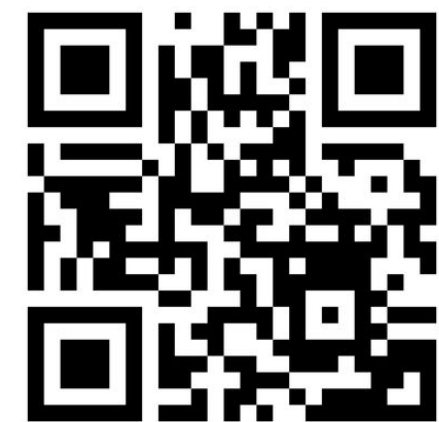
## Next Steps

Provided customer support via email and online meetings. Promoted the service through website operations, SEO, PR campaigns, and active participation in Implem-hosted events to boost awareness.



**Pleasant**

Business Application Platform



<https://pleasanter.vn/>



# EC Launch and Business Development Support in Vietnam

Client: NTT Resonant Technology Inc.

## Background

The client aimed to enter the Vietnamese market but lacked expertise in market entry strategy, legal setup, pricing, and local sales resources.

## Project Overview

### Scope of work:

Market research

Business strategy  
development

Legal procedures  
support

EC site  
development

Marketing & sales  
support

Pricing strategy

**Period:** 1/2024 ~ Present

## Pre-launch Support

- Research Vietnam's software testing market and competitors
- Develop go-to-market strategy (sales & marketing plans, legal setup)
- Handle business setup (legal procedures, pricing, and sales model definition)
- Localize e-commerce site and marketing content in Vietnamese

## Post-launch Support

- Support sales activities
- Act as sales intermediary and provide ongoing operations and maintenance

## Results

- Successfully launched the Airmobi e-commerce site for the Vietnamese market:  
<https://airmobi.vn/>

## Next Steps

CodLUCK will keep supporting sales while enhancing customer support and operations to drive business growth in Vietnam.



**Airmobi**



<https://airmobi.vn/>



# INTERNAL & EXTERNAL ENGAGEMENTS

“

*We believe employee growth drives company growth, and we strengthen organizational capabilities through diverse activities.*

”

## Team Building

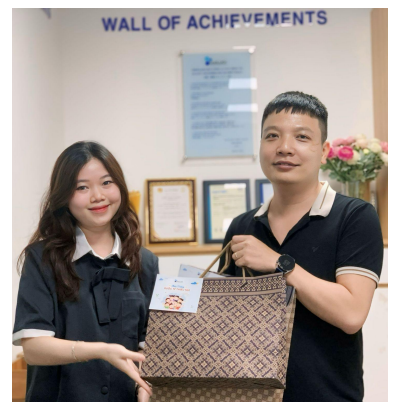
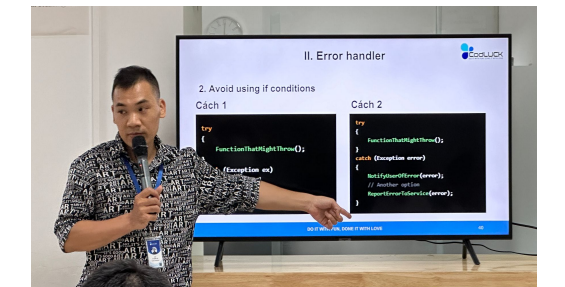
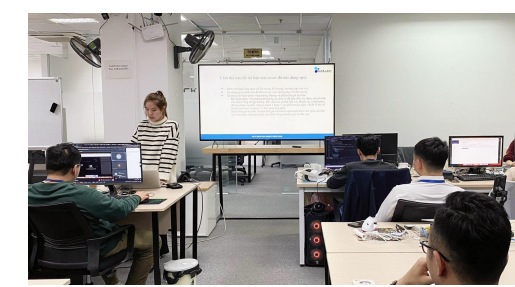
Foster communication and unity through internal events, company trips, and team-building programs.

## Training & Development

Regular technical training, business skill enhancement, and language courses to strengthen talent development.

## Experiential & Exchange

Participation in domestic and international technology events and competitions to gain new perspectives and practical experience.





## JDXP ALLIANCE

<b>JDXP</b>	Japan Digital Transformation (DX) Partners
<b>Established:</b>	October 17, 2022
<b>Number of employees</b>	>1000 (2023)
<b>URL</b>	<a href="https://jdxp.group/">https://jdxp.group/</a>
<b>Industry</b>	E-commerce, BPO, CRM, game, communication, healthcare, media, HR, real estate, education, banking - finance, manufacturing, etc.



From October 2022, CodLUCK Technology is involved in the establishment of JDXP alliance with 15 companies specializing in DX development and DX solutions (AI, low-code, etc.) with more than 1000 employees.



## Technologies & Solutions We Offer



AI / IOT



BLOCKCHAIN



WEB SYSTEM



MIGRATION



INFRASTRUCTURE



OTHERS



## Global Presence



### **CodLUCK Technology (Vietnam)**

Address: 6F, CMAT Building, 9/4 Duy Tan Street, Cau Giay Ward, Hanoi



### **CodLUCK Technology (Dubai)**

Affiliated company: JAMAL AL YASMIN GENERAL TRADING LLC



### **CodLUCK Technology ., JSC**

Website: <https://codluck.com>

LinkedIn: [CodLUCK Technology](#)

Email: [info@codluck.com](mailto:info@codluck.com)